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Welcome to the Indonesian Journal of Economic & Management Sciences (IJEMS), a premier platform dedicated to advancing knowledge in the realms of economics, business, and management. In this journal, we strive to bring together rigorous academic research, practical insights, and innovative solutions to contemporary challenges in the global and Indonesian economic landscapes.

As the world continues to evolve, so too does the field of economic and management studies. IJEMS seeks to capture the dynamic nature of these disciplines by showcasing high-quality articles that span both theoretical foundations and applied practices. Our goal is to foster a space for critical discussion, exchange of ideas, and collaboration among scholars, professionals, and policymakers, particularly in the context of Indonesia's rapidly developing economy.

The journal covers a wide range of topics, including but not limited to, macroeconomics, microeconomics, corporate strategy, marketing, finance, human resources management, and entrepreneurship. By providing a forum for multi-disciplinary exploration, we aim to contribute to the global discourse while also addressing the unique challenges and opportunities facing the Indonesian economy.

We are honored to have the opportunity to support and promote the academic community's ongoing work in these vital areas. As always, we encourage contributions that push boundaries, spark new dialogues, and provide impactful solutions that advance economic and management science both in Indonesia and worldwide.

We invite you to explore the diverse and thought-provoking content of this journal, and we thank you for your continued support of IJEMS.

Warm Regards,

Professor Jen Peng Huang

Editor in Chief